



#### 4. Donor services:

- I would like to receive information about making a planned gift to our community.
- I would like to receive information about making a gift of securities.

#### 5. Targeted United Way impact (optional) - I want to support the following United Way impact areas:

##### United Way ensures accountability.

Only through United Way can one gift support a broad spectrum of programs and services and tackle our community's toughest issues.

##### Areas of care (optional)

- London & Middlesex     London only     Middlesex only

Children & youth \$ \_\_\_\_\_ Newcomers & aboriginals \$ \_\_\_\_\_

Families \$ \_\_\_\_\_ Communities & neighbourhoods \$ \_\_\_\_\_

##### Specific care (optional)

Donor choice - I want to support another registered Canadian charity. A \$12 fee to recover costs will be charged to charities not affiliated with United Way of London & Middlesex for each designation. \$25 minimum gift. For information on Canadian charities: [www.cra-arc.gc.ca/tax/charities](http://www.cra-arc.gc.ca/tax/charities).

\$ \_\_\_\_\_  
Registered Canadian Charity

\$ \_\_\_\_\_  
Registered Canadian Charity

To have your name forwarded to the specified charity - check here

#### Your privacy

United Way is committed to protecting your privacy. Your personal information will only be used to help us to properly administer, acknowledge and recognize gifts, process and receipt your donation, and provide information to you. United Way of London & Middlesex does not sell or lease personal information. If you have any concerns please contact our Privacy Officer at 519-438-1721.



**United Way**  
of London & Middlesex

409 King Street, London, ON N6B 1S5  
Ph: 519-438-1721 • Fx: 519-438-9938 • [uwl@uwlondon.on.ca](mailto:uwl@uwlondon.on.ca) • [www.uwlondon.on.ca](http://www.uwlondon.on.ca)

## Your contribution to United Way:

- stays in London & Middlesex County
- achieves impact
- guarantees cost-efficiency
- consolidates your charitable contributions
- involves many in shaping our community
- for companies, demonstrates good corporate citizenship

### YOUR LEADERSHIP DONATION OF \$1,000 WILL:

- help volunteers answer the call of 110 people in crisis or distress
- provide 278 nutritious meals for seniors and people with disabilities so they can remain independent and in their own home
- provide 67 lessons for individuals with special needs to move towards greater independence and freedom through supported therapeutic riding
- ensure 17 frail or low-income seniors can participate in their community, enhance their health and wellness, and avoid loneliness and isolation
- allow 67 children from low-income, disadvantaged families to experience the joy of a week at summer camp

#### **Your privacy**

United Way is committed to protecting your privacy. Your personal information will only be used to help us to properly administer, acknowledge and recognize gifts, process and receipt your donation, and provide information to you. United Way of London & Middlesex does not sell or lease personal information. If you have any concerns please contact our Privacy Officer at 519-438-1721.

*At United Way, we believe strongly in safeguarding donor rights through the highest degree of transparency and accountability in fundraising and financial practices. That's why we are proud to adopt Imagine Canada's Ethical Fundraising and Financial Accountability Code.*



*The Code sets standards for charitable organizations to manage and report their financial affairs responsibly. By adhering to these standards, we are complying with generally accepted practices for soliciting and managing donor dollars. For more information call 519-438-1721 or visit [uwlondon.on.ca](http://uwlondon.on.ca).*

